



Liz Lipski, PhD, CCN / Innovative Healing

June 8, 2006

Lee Scott, CEO
Wal-Mart
702 SW 8th St.
Bentonville, AR 72616-0215

Dear Mr. Scott,

I am both elated and disturbed that Wal-Mart will be distributing more organic foods.

E lated because Wal-Mart's move to promote organic foods is a huge step for the overall health of the people of the world and for the environmental health of the planet. More people will be exposed to natural and organic foods and will see that they taste great.

We currently live in a modern cesspool. Our health is negatively affected by a nutrient poor, pesticide rich, and metal laden food supply. Our streams, lakes and oceans are increasingly polluted, although some are getting cleaner, most are not. Our soils are eroded, and heavy metals are pervasive.

Disturbed because organics is NOT business as usual. Organic is about protecting and nourishing the earth and its people. It's about doing things in a modern yet respectful way. To do this costs more. More than 10% more. We currently have companies like Horizon Organic Dairy who have "organic feedlots" where thousands of animals are raised in not particularly wholesome environments. We have lobbyists continually trying to weaken the national organic standards. As you may or may not know, when the organic standards were agreed upon, it was decreed that there could be no higher certification than organic. So if our organic standards become diluted, there is no recourse. We cannot just call the foods "super organic" or "biodynamic" or anything else that indicates a higher standard. That's why it's so critically important to uphold and even strengthen these laws.

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That's why I'm writing. It's in Wal-Mart's hands how the organic standards will look 6 months from now or 5 years from now or even further into the future. As you embark on increasing public awareness of organic foods and make them available to people who have not been able to afford them, I implore you to also keep organic standards high and to contribute to the reason that those of us who eat organically do so: To create a healthy environment for our children's, children's children and beyond.

An optimist, I believe that in this role, Wal-Mart can really do something amazing globally. But if not done with high ideals, you could do an enormous amount of damage on a global scale that may be irreparable.

Sincere regards,

Liz Lipski, PhD, CCN





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